Breaking: HSUS Loses Charity Rating


Earlier in July, word got out that America’s non-profit media darling, the Humane Society of the United States, ran into a bit of bad luck. And when we say bad luck, we mean they finally got what was coming to them. Their fingerprints were all over the movie Blackfish and they’re currently leading the smear campaign against aquariums to raise money for their own selfish interests.

When you think of the HSUS you automatically think of the saintly organization that operates shelters nationwide and saves hundreds of thousands of animals, the organization that stands up for the adorable and abused animals in TV commercials, and above all you probably believe this is the organization that big-hearted animal lovers should donate to. Right?

Wrong. All those associations are complete crap.

The HSUS has historically bragged about their 4-star rating from Charity Navigator, one of the most trust-worthy charity evaluators in the game. Recently, they were downgraded to a 3-star rating and now their rating has been completely revoked, a "Donor Advisory" warning taking its place.
The deceiving game of bait-and-switch has been played for years, with the HSUS inviting misplaced associations between themselves and local animal shelters (sometimes called Humane Societies). To put this in perspective, let's break down what this despicable organization did to motivate you to reach for your wallet and fork over millions of dollars to a corrupt "charity".

A film crew would go to a local humane society pet shelter and film some of the cute, cuddly, abused animals that volunteers dedicate their lives to rescuing. Those commercials would air on national television, pulling on America's heartstrings and leading unsuspecting viewers to believe that the HSUS had a hand in rescuing that animal or providing care after the rescue.

Want the truth? The HSUS didn't have anything to do with rescuing that animal. They didn't provide medical assistance or care for that animal and that poor animal won't see a penny of your donation. They scandalously only give 1% of their budget to local pet shelters and the HSUS doesn't even operate one pet shelter of its own. Yes, you read that correctly. Even though 85% of their fundraising propaganda features shelter animals, they do not operate a single local pet shelter.

Check out this national commercial featuring Wendie Malick: [https://www.youtube.com/watch?v=B9gYL8Qz_cY#t=38](https://www.youtube.com/watch?v=B9gYL8Qz_cY#t=38) But while you're watching, keep in mind what we just told you. Feeling deceived yet?

Now you might be wondering, "Where exactly do those donations go?" Here's a hint.

In June, the Charity Navigator donor advisory warning went public.

HumaneWatch.org: “The advisory notifies website visitors of the $15.75 million settlement of a racketeering and bribery lawsuit that HSUS was a part of last month.”


Aside from the lawsuit, it has come to light that the HSUS diligently moved money to several funds in the Cayman Islands, calling them "investments". We're pretty sure that moving $26 million to offshore accounts in the Cayman Islands is called *stashing money*. And it's shady as hell.

The HSUS has essentially operated under the same donation-guise as PETA, where a large portion of their funding comes from people who are clueless about their real agenda. The time has come for American citizens to open their eyes and stop allowing the HSUS to misuse their hard-earned money.

In fact, PETA and the HSUS are driving the anti-captivity movement not for the welfare of animals, but to make money for themselves. They use and deceive people to promote corrupt agendas and the Cayman Island accounts confirm just how rotten this organization has become.

So if you care about puppies and kittens, as opposed to lobbyists and corrupt organizations, send your donations to local pet shelters instead of the HSUS. The animals will thank you for it.